

Rep Order# 9849462 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/22/2012 12:29 PM
Last Received: 10/22/2012 12:15 PM
Showing Buylines: All Lines

1 of 2

Station EKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA ADD TO SKED A
Estimate# 2174
Buyer Meredith Kaufman
Phone#
Fax#

67618
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/2174
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	5A-6A	GOOD MORNING CINCINNATI (SIMULCAST	:30	\$5.00	10/23-10/29	2 P4	1	2	\$10.00	
	2	TU-F,M	6A-7A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$35.00	10/23-10/29	2 P3	1	2	\$70.00	
	3	TU-F,M	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$50.00	10/23-10/29	2 P3	1	2	\$100.00	
	4	TU-F,M	7P-730P	TWO & A HALF MEN	:30	\$125.00	10/23-10/29	2 P4	1	2	\$250.00	
	5	TU-F,M	730P-8P	HOW I MET YOUR MOTHER	:30	\$125.00	10/23-10/29	2 P4	1	2	\$250.00	
	6	TU-F,M	1105P-1135P	TWO AND A HALF MEN	:30	\$75.00	10/23-10/29	1 P3	1	1	\$75.00	
	7	TU-F,M	1135P-1205A	HOW I MET YOUR MOTHER	:30	\$75.00	10/23-10/29	1 P3	1	1	\$75.00	

---REPORT TOTALS---

Report Totals: 12 / \$830.00

---SALES MONTHLY TOTALS---

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Oct 12: 12 / \$830.00 Nov 12: 0 / \$0.00

Sales Totals: 12 / \$830.00

Station Totals: 12 / \$830.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$41,500	CABL	0%	EKRC	2%	UNKN	98%	WBQC	0%	WCPO	0%
		WKRC	0%	WLWT	0%	WSTR	0%	WXIX	0%		

Books null
Demos RA35+

